

PRESS PASS 2008 BASKETBALL

PRESS PASS 2008 BASKETBALL CARDS

- **The first set to feature the top 2008 rookies**
- **PRESS PASS SIGNINGS** – the first autographs from the newest rookie class.
AT LEAST 5 ON-CARD AUTOS IN EVERY BOX!
- **GAME DAY GEAR** – game-worn college jersey cards from the top 2008 rookies!
- Seven levels of Autographs to collect, including “POWER PICKS” and “CLASS OF 2008”, as well as “TEAMMATES AUTOS”, which feature sigs of 2 players from the same school
- Three levels of Game-Used Collegiate Jersey Cards
- Expanded 65-card base set including 5 subsets



INSERT LINEUP

PRESS PASS SIGNINGS	1:6 Hobby, 1:56 Retail
Comprehensive set of certified authentic autograph cards from the 2008 draft class with four distinct levels.	
<ul style="list-style-type: none"> • BRONZE - features each player's school logo. • SILVER - includes each player's uniform number and is sequentially numbered to 199. • GOLD - includes an "X's and O's" pattern and is sequentially numbered to 99. • BLUE - the rarest level, features a second player image and is sequentially numbered to only 50! Hobby Only! 	
<i>Look for randomly inserted "red ink" and "nickname" variations, a Press Pass tradition!</i>	
TEAMMATES AUTOS	
Dual autographed insert featuring autographs of two rookies who were teammates in college!	
GAME DAY GEAR	1:30 Hobby, 1:280 Retail
Own a piece of the collegiate hardwood action with rare game-worn jersey cards from the hottest new rookies. Three levels of sequentially numbered memorabilia cards!	
POWER PICK subset	1:5
Short printed subset, featured on holo-foil board (base cards #61-65)	
POWER PICK AUTOGRAPHS	Sequentially Numbered to 199
Autographed version of Power Pick subset	
CLASS OF 2008	1:10 Hobby & Retail
10-card holo-foil insert featuring the top players in the 2008 Draft Class.	
CLASS OF 2008 AUTOGRAPHS	Sequentially Numbered to 199
Autographed version of the Class of 2008 insert	
PRIMETIME PLAYERS	1:10 Retail
Ten of the top players from the collegiate hardwood are highlighted in this holo-foil insert	
REFLECTORS	1:10 Retail
100-card set of the base cards printed on holographic stock (PLUS Hobby-only Reflectors "Proof Edition" numbered to 100 and SOLO "1 of 1's")	
GOLD PARALLEL	1:1 Hobby
Hobby-exclusive parallel of the first 70 base cards utilizing gold foil stamping	
BLUE PARALLEL	1:1 Retail
Retail-exclusive parallel of the first 70 base cards utilizing blue foil stamping	

AVAILABLE JULY 2008

PACKAGING

Retail	Hobby
Four cards per pack	Four cards per pack
24 packs per box	30 packs per box
20 boxes per case	16 boxes per case

MEASUREMENTS

Retail Box/Case Dimensions		Hobby Box/Case Dimensions	
Case:	5.625"L x 4.75"W x 2.25"D	Case:	5.625"L x 4.75"W x 2.25"D
Master Box:	11.5"L x 9.75"W x 11.625"D	Master Box:	24.125"L x 12.375"W x 6.3125"D
Case Weight:	21 lbs.	Case Weight:	15 lbs.

HOBBY UPC CODES

Box: 30062-4

Pack: 30061-7

Case: 30064

